



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Burchard et al.

Appl. No.: 09/980,595

Conf. No.: 5844

Filed: 10/30/2001

Title: DATA EXCHANGE SYSTEM WITH A MOBILE UNIT FOR CONTROLLING
CONSUMERS

Art Unit: 2681

Examiner: Perez, J.

Docket No.: 112740-296

RECEIVED

OCT 04 2004

Technology Center 2600

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

In response to the Office Action dated June 21, 2004, please amend the above-identified patent application as follows:

Remarks begin on page 2 of this paper.